

www.NCDFIeMarket.com



INFORMATION BROCHURE

FY 2023-24



National Cooperative Dairy Federation of India Limited

Estd. 1970

National Cooperative Dairy Federation of India Ltd. (NCDFI), established in 1970, is an apex body of dairy cooperatives. Its members include federal dairy cooperatives of states / union territories and National Dairy Development Board (NDDB) as its Institutional Member.

The primary objective of NCDFI is to facilitate the working of dairy cooperatives through coordination, networking and advocacy.

Total business transacted by NCDFI during the financial year 2023-24 was ₹ 6,600 crores.



NCDFI



State Milk Federations/UT Apex Cooperatives (28)

District Milk Unions (240)

Village Milk Societies (2.30 lakh)

Dairy Farmer Members (180 lakh)

Major Activities

Institutional Sales: Coordinating milk and milk product supplies to institutions i.e. Defence forces, IRCTC, etc.

NCDFI eMarket: Online marketplace for bulk trade of Dairy/Packing/Agri Commodities, etc.

Genetic Improvement: Partnered with NDDB Dairy Services for distribution of Frozen Semen Doses

Smart Dairy Solutions: Facilitates Direct Supplies from Reputed Manufacturers with competitive prices

Developmental Activities: Organising capacity building programmes i.e. Trainings, Conferences, Seminars, etc.



Dr. Meenesh Shah
Chairman

Dear Esteemed Stakeholders,

It is my pleasure to present a comprehensive Information Brochure showcasing the convenience and value that the NCDFI eMarket platform brings to the dairy industry. Launched in June 2015 with the patronage of NDDB, NCDFI eMarket is a one-stop platform designed to meet all your sale and procurement requirements. Its customised solutions cater to the specific needs of buyers and sellers, ensuring a seamless and efficient trading experience.

NCDFI eMarket offers various eAuction types to accommodate the preferences of members. It is proudly associated with reputed organisations, further enhancing the trust and reliability of the platform. Its extensive member base spans across the country, facilitating a robust ecosystem for trade and commerce. It provides detailed insights into category-wise transacted business, allowing stakeholders to make informed decisions. Further, it ensures broad participation and higher visibility for eAuctions through dedicated Mobile App, emails, webpages, newsletters, physical outreach through representatives in 37 cities across 19 states/UTs, and Monthly Activity Reports for members. These efforts expand market reach, aid in efficient price discovery, generate extra revenue, save costs, promote efficiency, and foster a culture of compliance through audit-friendly operations and trust among users. In FY 2023-24, NCDFI eMarket concluded transactions worth Rs.4,968 crores through 15,500 plus real-time eAuctions, spanning over 500 products and services.

In fact, NCDFI eMarket is dedicated to fostering a dynamic and thriving marketplace for all stakeholders in the dairy industry. We deeply appreciate your consistent support and participation, which has been instrumental to our progress. NCDFI eMarket has been ever evolving and to take it forward, we will continue to proactively engage with all the stakeholders to expand our portfolio and bring about better efficiencies. Let us jointly revolutionise the effective and transparent digital trade in our dairy industry.



The adoption of technology and its application to ensure better returns to dairy cooperatives and in turn to milk producers has been the primary focus of the NCDFI. One such initiative is NCDFI eMarket which was launched on June 10, 2015.

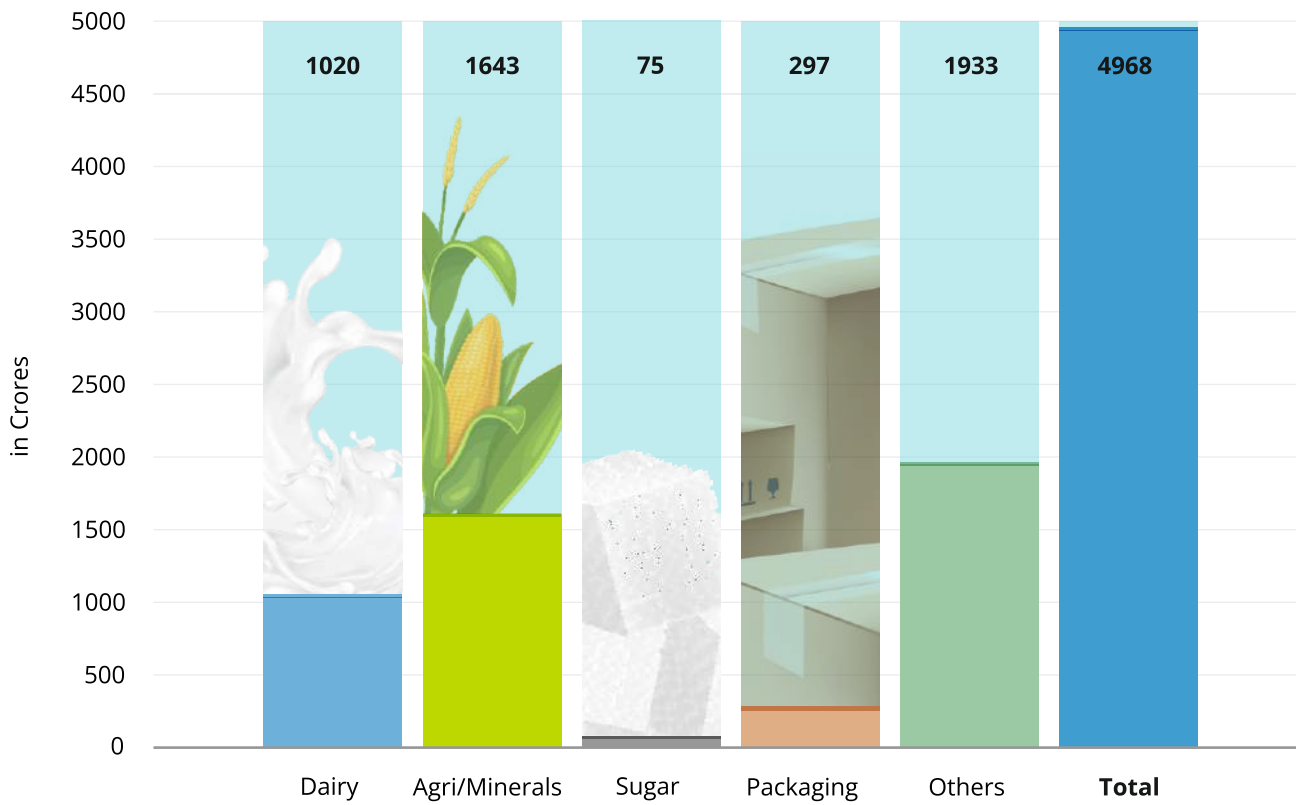
The commodities being traded on the NCDFI eMarket platform are Dairy Products, Cattle Feed Ingredients, Edible Oils, Fodder Seeds, polyfilm and other Packaging Materials, Sugar, Chemicals, Molasses, Scrap, etc., apart from various service contracts, such as the hiring of labour, transport, godown hiring, canteen services, etc. The platform ensures transparent, fair, economic and fast dealings for all the members.

NCDFI eMarket Offices

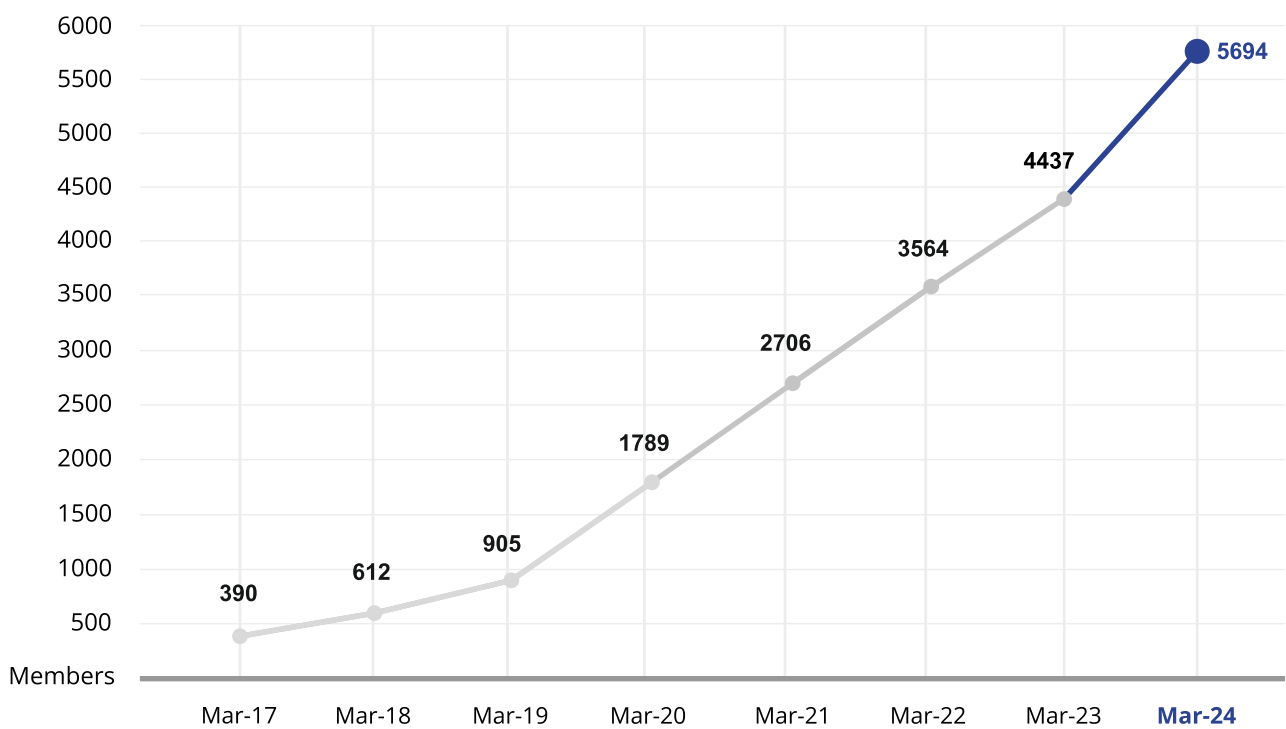
Andhra Pradesh Guntur Vijayawada Visakhapatnam	Bihar Patna Purnia	Chhattisgarh Raipur	Delhi New Delhi	Jharkhand Ranchi
Gujarat Ahmedabad Anand*	Haryana Chandigarh Panchkula	Himachal Pradesh Shimla	Kerala Ernakulam (Kochi)	Karnataka Bengaluru
Madhya Pradesh Bhopal Dewas Katni	Punjab Ludhiana	Odisha Bhubaneswar Umarkot	Maharashtra Latur, Mumbai Nagpur, Nashik Pune, Sangli	Rajasthan Jaipur Jodhpur
Telangana Hyderabad	West Bengal Kolkata	Tamil Nadu Chennai Coimbatore Erode Tiruppur	Uttar Pradesh Lucknow Noida	*Head Office

Transacted Business

FY 2023-24



Members of NCDFI eMarket



At a Glance

2023-24

Commodity	Number of Auctions	Quantity Concluded	Unit
Dairy			
Forward Auctions	389	1,549	MT
Auction Sale	770	6,357	MT
Reverse Auctions	349	36,179	MT
Auction Sale (Milk)	29	-	Ltrs
Auction Purchase (Milk)	41	11,34,710	Ltrs
Packaging			
	1,373	37,25,41,407	Nos
Reverse Auctions	131	9,09,750	Kgs
	9	2,085	Ream
	1	20,000	Roll
Cattle Feed Ingredients			
Reverse Auctions	6,384	7,79,791	MT
Sugar			
Reverse Auctions	559	18,885	MT
Chemicals			
	633	81,45,178	Kgs
Reverse Auctions	2	750	Bottle
	24	28,840	Ltrs
	11	2,748	Nos
Dry Fruits & Nuts			
Reverse Auctions	96	3,33,109	Kgs
Chocolates			
Reverse Auctions	78	7,41,706	Kgs
	2	80	Nos
Edible Oils			
Reverse Auctions	142	1,326	MT
	16	57,000	Ltrs
Others			
	17	91,160	Meters
	69	47,802	MT
	660	6,97,932	Nos
	182	13,65,152	Kgs
Reverse Auctions	40	18,035	Ltrs
	1	30	Box
	2	4	Set
	11	14,651	Pouch
	1	6	Pack
	1	1	Roll
Scrap			
	1,354	46,60,871	Kgs
	778	12,12,283	Nos
	140	46	Lots
Forward Auctions	266	43,087	MT
	8	8,165	Ltrs
	1	25,000	Meters
	1	2	Qtl
	2	1	Set
Compound Cattle Feed			
Reverse Auctions	52	11,907	Kgs

Transacted Volumes

2023-24

Dairy	Quantity (MT)
Butter	18,992
SMP	22,083
WMP	1,796
Ghee	602
Whey Powder	592
Cheese	20

Bulk Milk	Quantity (Ltrs)
Raw Chilled Milk	11,34,710

Cattle Feed Ingredients	Quantity (MT)
DORB	2,79,066
Maize	1,27,294
Mustard Meal	78,950
Rice Bran/Polish	46,290
Maize Gluten Feed	31,106
Calcite Powder	22,255
Salt	20,030
Cotton Seed Meal	14,890
Rice	13,895
Coconut Meal	11,760
Palm Kernal Cake	7,425
Groundnut Meal	4,294
Di Calcium Phosphate	3,236
Soya Bean Meal	3,012
Bajra	1,600
Sun Flower Meal	1,300
Wheat	971
Coffee Husk Powder	750

Sugar (All Grades)	18,885
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Compound Cattlefeed	11,907
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Chemicals	8,201
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Dry Fruits & Nuts	333
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Product List

Dairy

Bulk Milk
Butter
Cheese
SMP

Ghee
WMP
Whey Powder
Liquid Whey (Paneer/Cheese)

Sweep Powder
ETP Wet Solid
Scum Ghee



Cattle Feed Ingredients

Bajra
Barley
Bentonite Power
Betain Hydrochloride
Calcite Powder
Calcium Carbonate
Calcium Powder
Choline Chloride
Chromium
Chromium Propionate
Co Feed
Cobalt Chloride
Cobalt Sulphate
Coconut Meal
Coffee Husk Powder
Copper Sulphate
Cotton Seed Meal
Dicalcium Phosphate
DORB
Gram
Ground Nut Shell Powder
Groundnut Meal

Guar Korma Meal
Gur
Gypsum
Hominy Feed
Horse Gram
Inorganic Minerals
Jaggery
Jowar
Kemin Maxim Dry
Koran Bran
Lacto Vanilla
Magnesium Oxide
Maize
Manganese Sulphate
Mass Power
Mineral Mixtures
Molasses
Molasses (Powder Form)
Mustard Meal
Natural Red Algae Based Buffer
Palm Kernel Cake
Sodium Thio Sulphate Dried
/Monohydrates

Potassium Chloride
Pottasium Iodide
Ragi
Ragi Powder
Rapeseed By Pass Protein
Rice
Rice Bran/Polish
Rumen Bypass Fat
Sal Seed
Salt
Sesame Meal
Shea
Whole Cotton Seed Delinted
Slow Release Nitrogen
Sodium Butyrate
Soya Bean Meal
Sun Flower Meal
Sweetener

Tapioca
Toxin Binder
Trace Minerals
Probiotic
Tur
Urad Dal Husk
Urea
Wheat
Yeast
Zinc Sulphate
Huller Konda



Sugar

G - 60
G - 100
M - 30

M - 31
Pharma Grade

S - 30
S - 31




Edible Oils

Coconut Oil	Palmolein Oil
Crude Palm Kernel Oil	Refined Cottonseed Oil
Crude Palmolein Oil	Rice Bran Oil
Gingelly Oil	Sunflower Oil
Groundnut Oil	Super Olein Oil
Mustard Oil	Soyabean Oil

Packaging Materials

Aluminium Cans	Ice Cream Cone with sleeves	Tape Rolls
Aluminum Foils	Jars	Tins
Bags	Jute Bags	Tissue Paper
BOPP Bags	Labels	Wooden Spoon & Stick
Bottles	Laminates	Tanker Seal (Metal/Plastic)
Box Strapping Rolls	Mono Cartons	
Boxes	Mulching Sheet	
Buckets	P.P. Strap Rolls	
Butter Sheet	Pallets	
Caps	Paper Reams	
Carry Bags	Paper Rolls	
CeeKa Carton	Paperboard Lid	
Clips	Parchment Paper	
Corrugated Boxes	Plastic Spoon & Straw	
Covers	Polyfilm	
Crates	Sacks	
Crown Corks	Sleeves	
Fabric Net	Stickers	
Glasses & Cups	Stitching Thread	



Scrap

Corrugated Boxes	Spools
Metal Steel & Cast Iron	Used Bags
Plastic Scrap	Wooden Scrap
Polyfilm	
Printed Milk Film Rolls	



Chemicals

Acid Slurry	Commercial Gases	Nitric Acid	Sodium Hypochloride
Alginate Powder	Formaldehyde	Nuvan	Trisodium Phosphate
Amyl Alcohol	Hydrogen Peroxide	Premix Gas (CO ₂ & N ₂)	Urea (Industrial grade)
Bleaching Powder	Idopher	Sanibright	Washing Soda
Caustic Soda	Lysine	Soap Oil	
Chlorine Water	Methonine	Soda Ash	
CO ₂ Gas (Food Grade)	N ₂ Gas (Food Grade)	Anhydrous Ammonia Gas (Liquid)	

Others

Additive	Essence & Colours	Natural Vanilla Extracts	Vermicelli double roast
Badam Essence (Maharaja)	Face Mask	NIACIN	Vitamin-A (Acetate)
Bajra seeds	Fire Briquettes	Nicotinamide	Vitamin-B1
Bengal Gram Powder	Folic Acid	Nisin	Vitamin-B12
Biomass Briquettes	Ginger Oleoresin	Palm Sludge Powder	Vitamin-B2
Blueberry Fruit Filling	Green Chilly Oleoresin	Polydextrose	Vitamin-C
Buttermilk Seasoning	Ground Nut	Ragi seeds	Vitamins
Butterscotch Crackle	Gulkand	Raspberry Fruit Filling	Wheat seed
Cherry Fruit	Hari Elaichi	Rice Flakes	Toor Daal
Chocolate Crackles	Ink	Rice Husk	N. B. Sac
Citric Acid	Isomalt	Rice Husk Briquettes	
Cleaning Solution	Javantri (Mace)	Samai Seeds	
Copper Glycinate	Jowar seeds	Saw Dust Briquettes	
Corn flour	Liquid Glucose	Spices	
Creamodan	LysiGEM	Sponge Cake for Cassatta	
Cumin Oleoresin	Maltitol	Stabilizers	
Curd Cultures Danisco	Mango Pulp	Tert-Butyl Hydroquione	
Custard Powder	Medical Latex Gloves	Thinai seeds	
Dimethyl Polysiloxane	Metapiral	Tutti Fruity Fruit Green / Red	
Disposable Head Cap	Milk Testing Items	Butter Milk Blend- VD (Spice Flavour)	
Dry Ice	Mono Ethylene Glycol	Eggless Chocolate Flavoured Cake	
E Grade Coal	Muslin Cloths	Natural Red Algae Based Buffer	

Fodder Seeds

Cowpea (UPC-8705)	South African Tall Maize
Sorghum	SSG Multi-Cut Sorghum
CSH 24MF Multi-Cut Sorghum	
Sorghum Hybrid Forage (SSG-898)	

Services

Transport

Ambient Trucks
Coal Trucks
Insulated Road Milk Tankers
Milk/Product Distribution Trucks
Oil Tankers
Refrigerated Trucks

Manpower

House Keeping
Plant Workers

Deep Freezers Hiring

Pest Control
Milk Conversion



Dry Fruits & Nuts

Almonds
Anjir
Baby Cashew
Cardamom
Cashew Nut Kernels
Dates (seedless)
Pistachio Kernels
Raisins
Walnut



Chocolates

Choco Chips
Chocolate Syrup
Cocoa Butter
Cocoa Powder
Dark Chocomass
Milk Choco Dip
Milk Chocomass
Milk Compound Covering
Plain Compound Covering
White Compound Coating



One Stop Solution for Bulk Trade & Service Contracts



500+

Product & Service Portfolio



5,700+

Members



4,968cr.

Transacted Business
2023-24



National-level portal for
**transparent and fair
transactions**



Customised Solutions
for stakeholders



eAuctions

Forward Auctions | Reverse Auctions
Auction Sale | Auction Purchase
Price Validation | Price Discovery
Multi Stage Auction



Procurement from Farmers

Procurement solutions for
various agricultural commodities

'NCDFI eMarket' was initiated to provide transparent, fair and economic dealings to various dairy cooperatives with the patronage of National Dairy Development Board (NDDB) on June 10, 2015. NCDFI eMarket is one of a kind technology platform in the country, wholly devoted to the Indian Dairy Sector, facilitating the bulk trade of commodities and service contracts for dairy sector organisations.

Categories



**Dairy
Products**



**Cattle Feed
Ingredients**



Sugar



Chemicals



**Packaging
Materials**



**Fodder
Seeds**



Edible Oils



Chocolates



**Service
Contracts**



Scrap



**Dry Fruits
& Nuts**



**Lab
Equipment**

For detailed product list, please visit our website www.NCDFIeMarket.com

Wider Publicity



Mobile App



Newsletter



e-Mail



WhatsApp



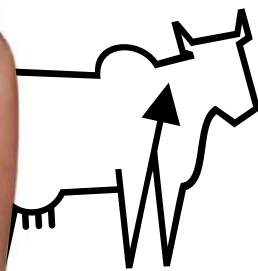
Activity Report

NCDFI
eMarket

Mobile App



Scan QR code for eMarket App



NCDFI eMarket Mobile App

eTender/eProc Systems



NCDFI
eMarket

Only Software services provided

Market Platform with software as a part

Common Software developed for all

Software developed and customised as per requirement of the buyer

No domain expertise

53 years of domain expertise

No market development support

Continuous market development

Passive Platform

Active and evolving platform

Charges to Cooperatives/Initiator

Free services to Cooperatives/Initiators

Charges even if auction fails

No charge in case auction fails

No dedicated supplier base

Suppliers across the country are enrolled and continuously being enrolled

Reach to targeted audience is limited

Information will be circulated through Whatsapp, e-mails and Mobile app apart from personal follow-up with potential suppliers

Procurement Solutions



NCDFI eMarket is providing procurement solutions and eAuction services to National Cooperative Consumers' Federation of India Ltd. (NCCF) for the Procurement / trading of pulses and other agri commodities, under the following schemes

Price Support Scheme (PSS) | Price Stabilization Fund (PSF)

The following modules are operational



1 Farmer Registration



4 Warehouse Stocking



2 Procurement



5 Bank Integration



3 Inventory Management



6 Online Farmer Payment



Smart Dairy Solutions

Welcome to a new chapter in our commitment to the dairy industry!

Recognising the pivotal role that quality equipment plays in the dairy industry, NCDFI, in collaboration with NDDB Dairy Services (NDS), ventured into 'Smart Dairy Solutions', i.e., supply of top-quality Dairy / Farm Equipment, etc., to various stakeholders.

We aim to understand and meet the unique needs of milk producer organisations, i.e., NCDFI member dairy cooperatives and the milk producer companies promoted by NDS. We are committed to achieving cost-effectiveness through efficient negotiation and securing beneficial deals by assimilating the requirements of milk producer organisations across the country. By pooling the requirement, uniting our efforts and leveraging collective bargaining power, we work to ensure that all stakeholders in our collective endeavours benefit from the strategic collaborations.



**National Cooperative Dairy
Federation of India Limited**

Estd. 1970

National Cooperative Dairy Federation of India Ltd (NCDFI) is part of a vertically integrated multi-tier structure, which encompasses 28 State Cooperative Dairy Federations/apex unions at the state/UT level, 240 District Cooperative Milk Producers' Unions, and 2.30 lakh Village Cooperative Milk Producers' Societies at the grassroots level.

NCDFI, being an apex organisation, plays a pivotal role in facilitating the operations of dairy cooperatives through coordination, networking, and advocacy. The core activities of NCDFI encompass coordinating the institutional sale of milk and milk products to the Ministry of Defence, ITBP, and IRCTC. Additionally, NCDFI plays a vital role in genetic improvement through the distribution of Superior Animal Genetics (SAG) brand semen doses, fosters cooperative development through capacity building, and provides an electronic trading platform, NCDFI eMarket, to ensure transparency, equity, and economic advantages for the various member dairy cooperatives.

Embark on this journey with us as we strive to elevate the standards of the dairy industry together. Thank you for choosing us as your trusted partner in dairy excellence.



NDDB Dairy Services (NDS), a wholly-owned subsidiary of National Dairy Development Board (NDDB), serves as the operational arm for field activities related to promoting Milk Producer Companies (MPCs) and Productivity Services apart from providing technical and management services. NDS facilitates the establishment of 'Producer Owned Enterprises', operating on principles of mutual assistance. It has successfully established 22 MPCs across 10 states covering 145 districts, notable among them being Maahi, Shreeja, Paayas, etc.

Additionally, NDS oversees two major semen stations in Tamil Nadu and Maharashtra, along with the management of one semen station each in Gujarat and Uttar Pradesh, all of which stand as among the largest and the best semen stations in the country. NDS is committed to providing affordable, high-quality genetics to dairy farmers and performs key operations encompassing semen production, embryo production, fodder production, animal sales, training and more.



At a Glance

Category	Brand
Frozen Semen Doses Embryos & Live Stock	 
Milking Machines	 
Cow Mats	
Milk Cans	 
Cow Collar Device	 
Cryocans	  
Ear Tags	  
Applicators	
AI Sheaths	  
AI Applicator Device	
Veterinary Gloves	 

SMART DAIRY SOLUTIONS

Direct Supplies from Reputed Manufacturers at Competitive Prices



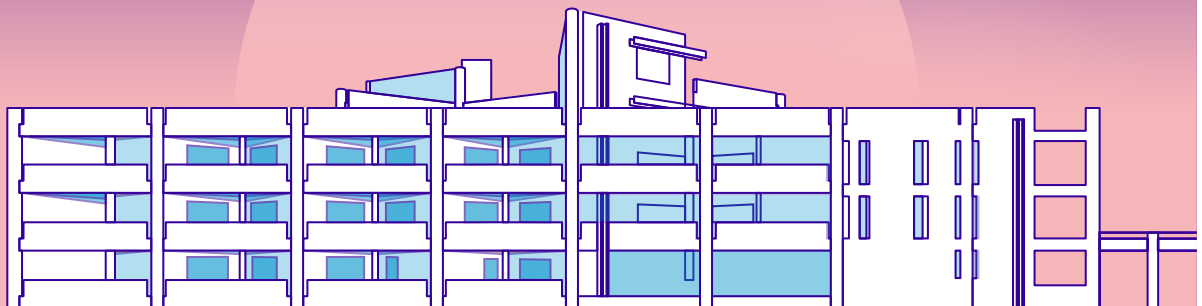


Foundation Stone Laying Ceremony of NCDFI Office Building

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NCDFI eMarket Awards 2022-23

Saturday, 30 Dec 2023
NFSU Auditorium, Gandhinagar, Gujarat













Awards 2022-23



National Dairy
Development Board

Dr. Meenesh Shah, Chairman





Karnataka Milk Federation

Shri L B P Bheema Naik, Chairman
Dr. K S Basavaraj, Director (AH)



Mother Dairy - Delhi

Dr. Meenesh Shah, Chairman
Shri Manish Goyal, COO



Tamil Nadu Milk Federation

Thiru A L Sriram, DGM





Active Participation Awards FY 2022-23



Gujarat Milk Federation
Shri Shamal B Patel, Chairman
Shri Valamji R Humbal, Vice Chairman
Dr. Jayen Mehta, MD



Punjab Milk Federation
Shri Narendra Singh Shergil, Chairman
Shri Kamal Kumar Garg, IAS, MD
Shri Sanjeev Kumar Sharma, GM



Rajasthan Milk Federation
Smt. Sushma Arora, IAS, MD



Uttar Pradesh Milk Federation
Shri Anand Kumar Singh, IAS, MD



Maharashtra Milk Federation
Shri Rajesh Parjane, Chairman



West Assam Milk Union
Dr. Meenesh Shah, Chairman
Shri Satya Brata Bose, MD



Kaira Milk Union
Shri Vipul K Patel, Chairman
Dr. Amit Vyas, MD



Sangamner Milk Union
Shri Ranjeetsinh V Deshmukh, Chairman



Himachal Pradesh Milk Federation
Dr. Vikas Sood, HAS, MD

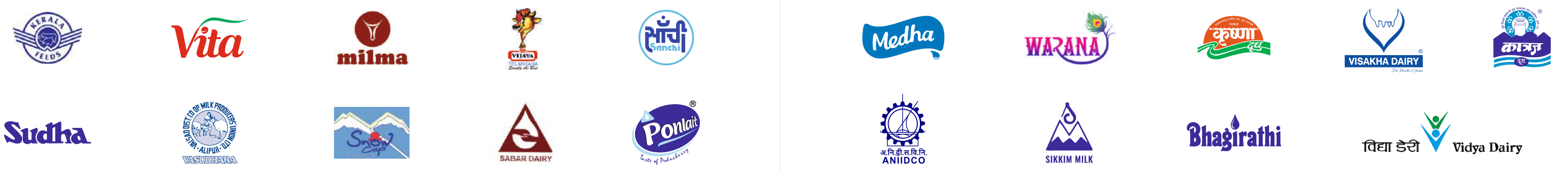


Uttarakhand Milk Federation
Shri Mukesh Singh Bora, Chairman



Maahi Milk Producers Company
Shri Vijay Odedra, Chairman
Dr. Sanjaykumar Govani, CEO

NCDFI के कार्यालय भवन का शिलान्यास समारोह



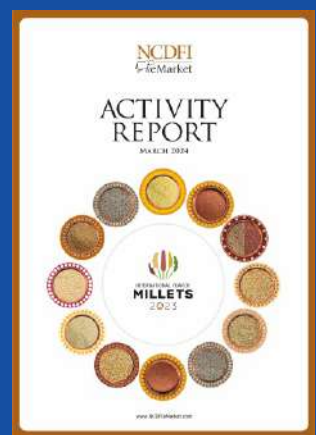
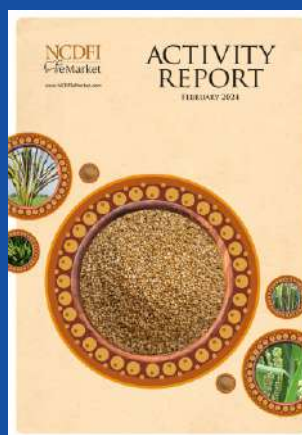
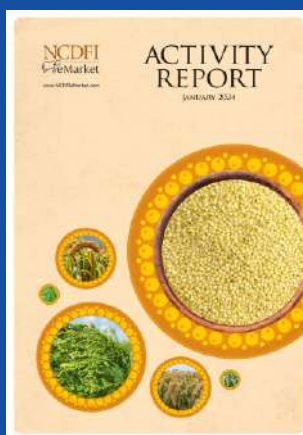
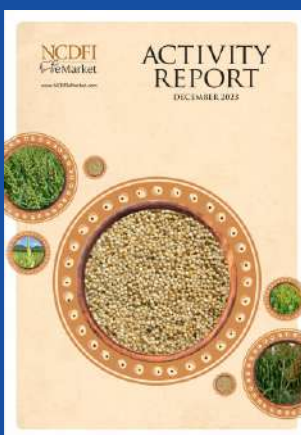
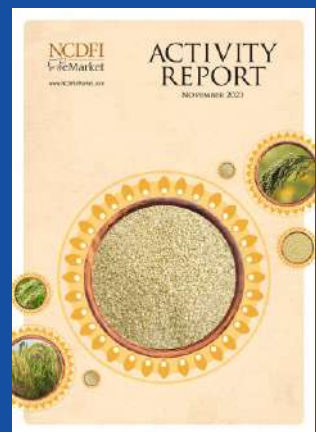
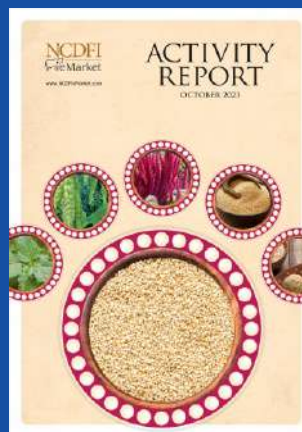
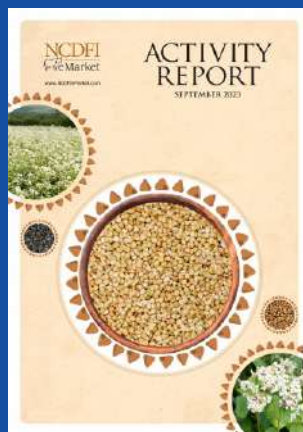
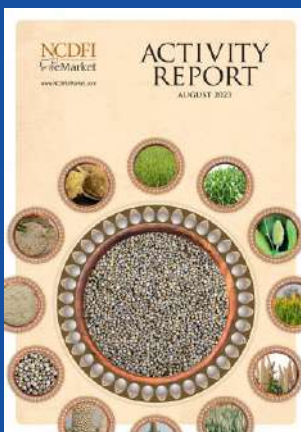
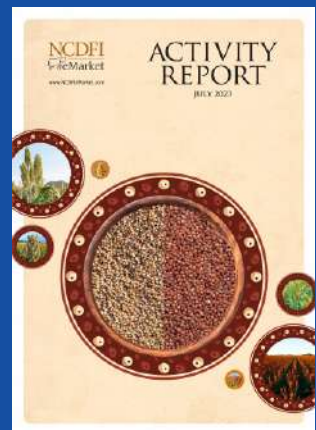
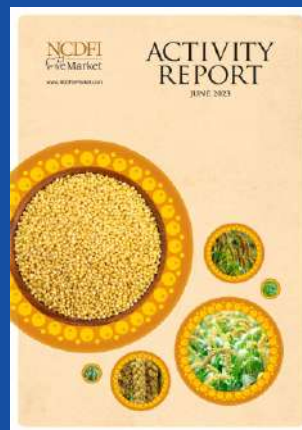
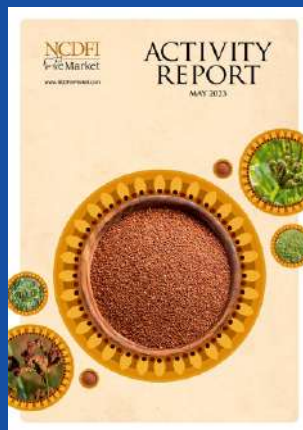
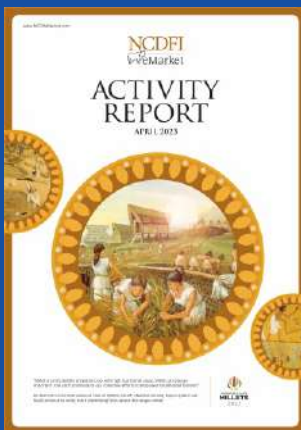
Associated Brands of



Activity Reports that offer comprehensive insights into the trades concluded at 'NCDFI eMarket' during the preceding month are published on monthly basis. This is done to uphold the commitment to transparency and accountability, providing stakeholders with the necessary information to make informed trading decisions.

The concept adopted for the cover page of the Reports during the FY 2023-24 was Millets as 2023 was celebrated as International Year of Millets.



Modes of Auction Publicity at



Mobile App
(Anybody can download from Google Play Store & App Store)



In the App, providing previous concluded prices/ upcoming auctions info



e-mails generated through the App (Customised based on preferences)



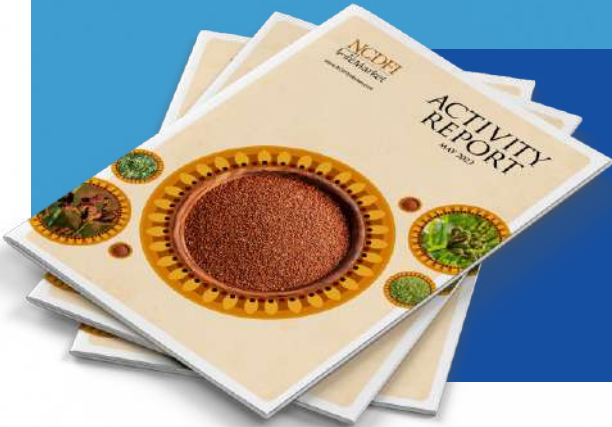
Dedicated staff in 37 cities spread across 19 states (Personal approach)



WhatsApp Messages



Auction notices and results on NCDFI eMarket webpages



Results published in monthly Activity Report (electronic media)

National Cooperative Dairy Federation of India Limited
NDDB D-Lab Campus, Post Box 79, Anand 388 001

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